



PREFERRED PARTNER PROGRAM

A Complete Guide On
The Preferred Partner
Program

PREFERRED PARTNER BENEFITS



BENEFITS	SILVER 3-10 Units Per Year	GOLD 11-20 Units Per Year	PLATINUM 21+ Units Per Year
Preferred Selection and Inventory Preview	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Dedicated Account Manager	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Unit Discounts	\$300 off Each	\$500 off Each	\$750 off Each
GAP Insurance Discount	10% off	15% off	20% off
Fleet Consultation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company Promotions Via Merchants	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Powertrain Warranty 12 Month/ 12,000 Mile		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Preferred Nationwide Rental Rates		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Fly and Buy Program	BOS and MHT Shuttle	BOS and MHT Shuttle and 2 Common Man Meal Vouchers	\$200 Flight Discount, BOS and MHT Shuttle, 1 Night Stay at The Holiday Inn on Brown Ave, \$25 Meal Voucher at Common Man
Preferred Partner Annual Event		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Every 5th Vehicle Ships on Us			<input checked="" type="checkbox"/>
Annual Charity Match and Promotion			<input checked="" type="checkbox"/>



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Merchantscommercialsales.com

DETAILS ON BENEFITS



Preferred Selection and Inventory Preview: Ability to preview inventory before it hits our website. This allows Preferred Partners first pick at our inventory.

Dedicated Account Manager: Each tier will allow Preferred Partners to work with a Dedicated Account Manager. This will help ensure that all of your business needs are understood clearly time after time when purchasing additional vehicles for your fleet.

Unit Discounts: Depending on the tier, each vehicle purchased will receive a discount off the unit price.

GAP Insurance Discount: Depending on the tier, Preferred Partners will receive a percentage discount off the price of GAP Insurance for each vehicle.

Fleet Consultation: Each tier will receive free fleet consultation. This will allow partners to understand when and how to upgrade their fleets, upcoming market predictions, and upcoming maintenance concerns to ensure the best value for business.

Company Promotion: Merchants wants to show our dedication to the success of each of our partners. In order to do this, we are providing free promotion of our partners on our website.

Powertrain Warranty: Each one of our vehicles will come with a manufacturers powertrain warranty, or an additional 12 Month/12,000 Mile Warranty. This will help keep your fleet covered longer.

Preferred Nationwide Rental Rates: We understand that things happen, so we are offering Preferred Rental Rates for our nationwide rental vehicles.

Fly and Buy Program: With many partners traveling to source their fleet from Merchants, we are offering transportation, lodging, meals, and vehicle discounts.

Preferred Partner Annual Events: Merchants wants to celebrate our Partners with events outside of work. Ask your Account Manager for details on specific events planned.

Every 5th Vehicle Ships for Free: If you need a vehicle shipped, Merchants will cover the cost of every 5th vehicle purchased within one calendar year.

Annual Charity Match and Promotion: To continue our support of our Partners, Merchants will match any donation made to a charity up to \$500, along with promoting the charity on our own social media channels.

PREFERRED PARTNER AGREEMENT



As a Preferred Partner of Merchants Commercial Sales, you and your business are entitled to all earned benefits provided in the Benefits Sheet. In order to be officially recognized and honored as a Preferred Partner, Merchants Commercial Sales asks each preferred partner to sign and acknowledge all the benefits presented.

Preferred Contact _____

Company Name _____

Account Manager _____

Current Tier

SILVER

GOLD

PLATINUM

Use Of Company Logo

Merchants Commercial can use company logo & bio on Merchants Commercial Website and Social Channels.

AGREE

DISAGREE

SIGN _____
PREFERRED PARTNER

SIGN _____
ACCOUNT MANAGER